

Site Map and Workflows

Client: 7-Eleven

Project: Franchise Business Conversion Program Microsite

Version: 1.4

Client Signature	
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Signature	Date
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Date	Issue	Description	Author
2.08.08	1.0	Initial draft	Toni McAfee
4.02.09	1.1	Updated for BCP	Sheri Berry
4.03.09	1.2	Updated per internal review	Sheri Berry
4.06.09	1.3	Updated per client review	Sheri Berry
4.08.09	1.4	Updated per client request	Sheri Berry

Notes

Purpose

This document is intended to provide a skeleton view of the pages within the site. It provides a visual representation of the components within each page and their logical navigational context. These wireframes serve as a conceptual framework on which the site look and feel will be developed.

Templates

This site is designed to be developed with the use of reusable page templates. There are templates provided in this document that specify the components available to each wireframe. Each page within the site should conform to one of the provided templates. Exceptions to this may include the homepage or third-party hosted pages.

Selected Pages

This document contains wireframes for selected pages within the site but not all pages within the site. The pages selected were chosen so as to provide a thorough set of examples that the remaining pages can follow. See the Template Guide for a complete list of pages and their corresponding templates.

Layout

These wireframes provide a framework for understanding the components and behavior of individual pages. They do not indicate design or appearance. The size, shape, and placement of individual components may vary according to the design concept that will be chosen by the client.

Functionality

Some pages within the site contain functionality beyond the display of content. Where necessary, explanatory text, workflows, or additional wireframes will be provided to fully illustrate this functionality.


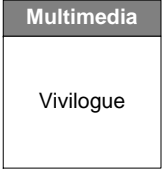

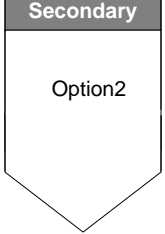
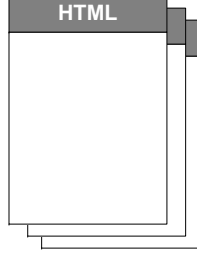
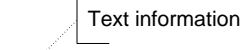

Workflows

Workflows are intended to represent the steps that a user would take to accomplish a specific task on the site. Workflows are provided in this document for a select set of tasks that involve interaction or functionality that need additional explanation.

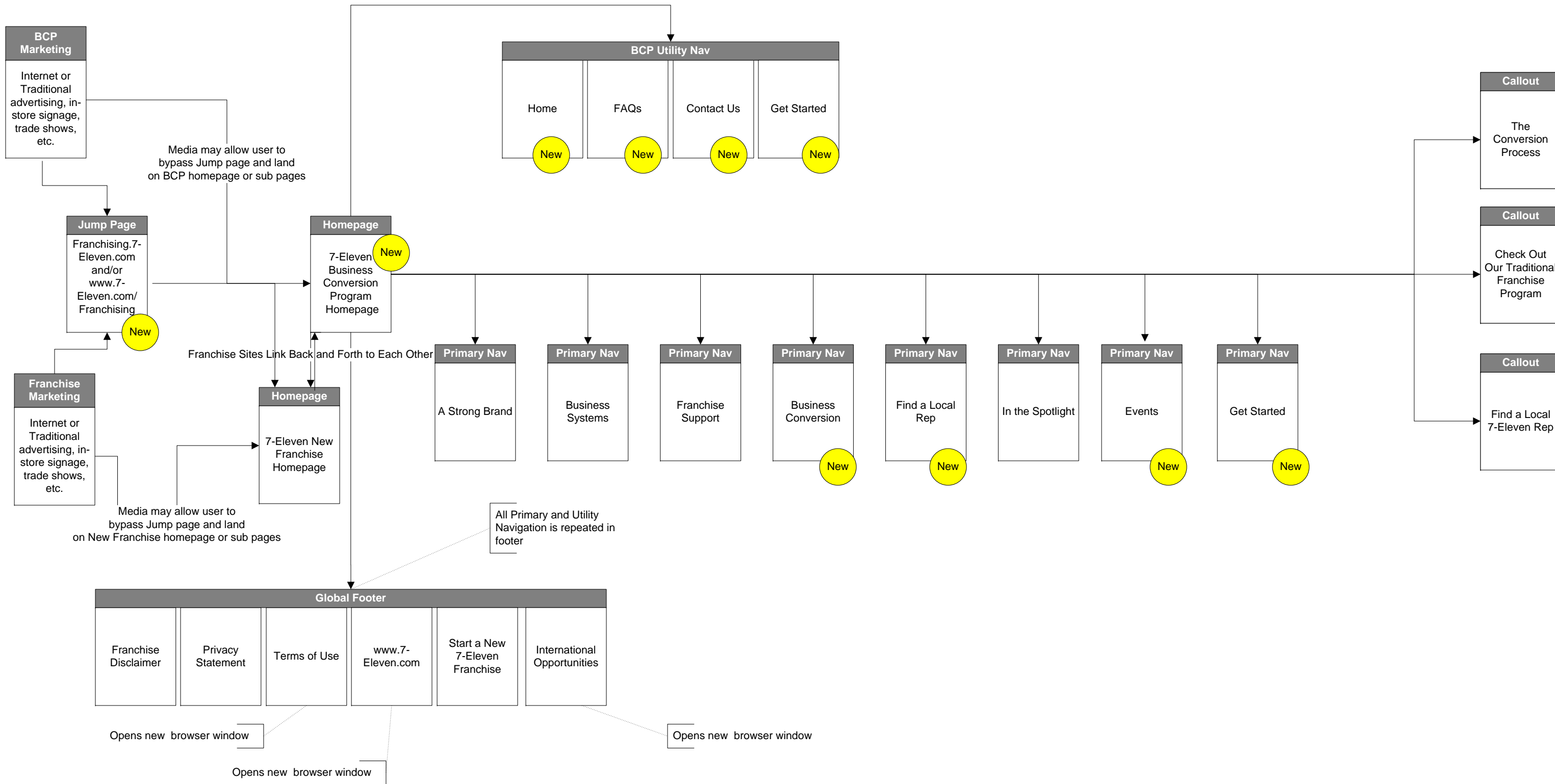
Content

Page titles, headers, labels, and content copy included in these wireframes are for example only. The example copy is included in order to indicate the context and purpose of the components of these pages.

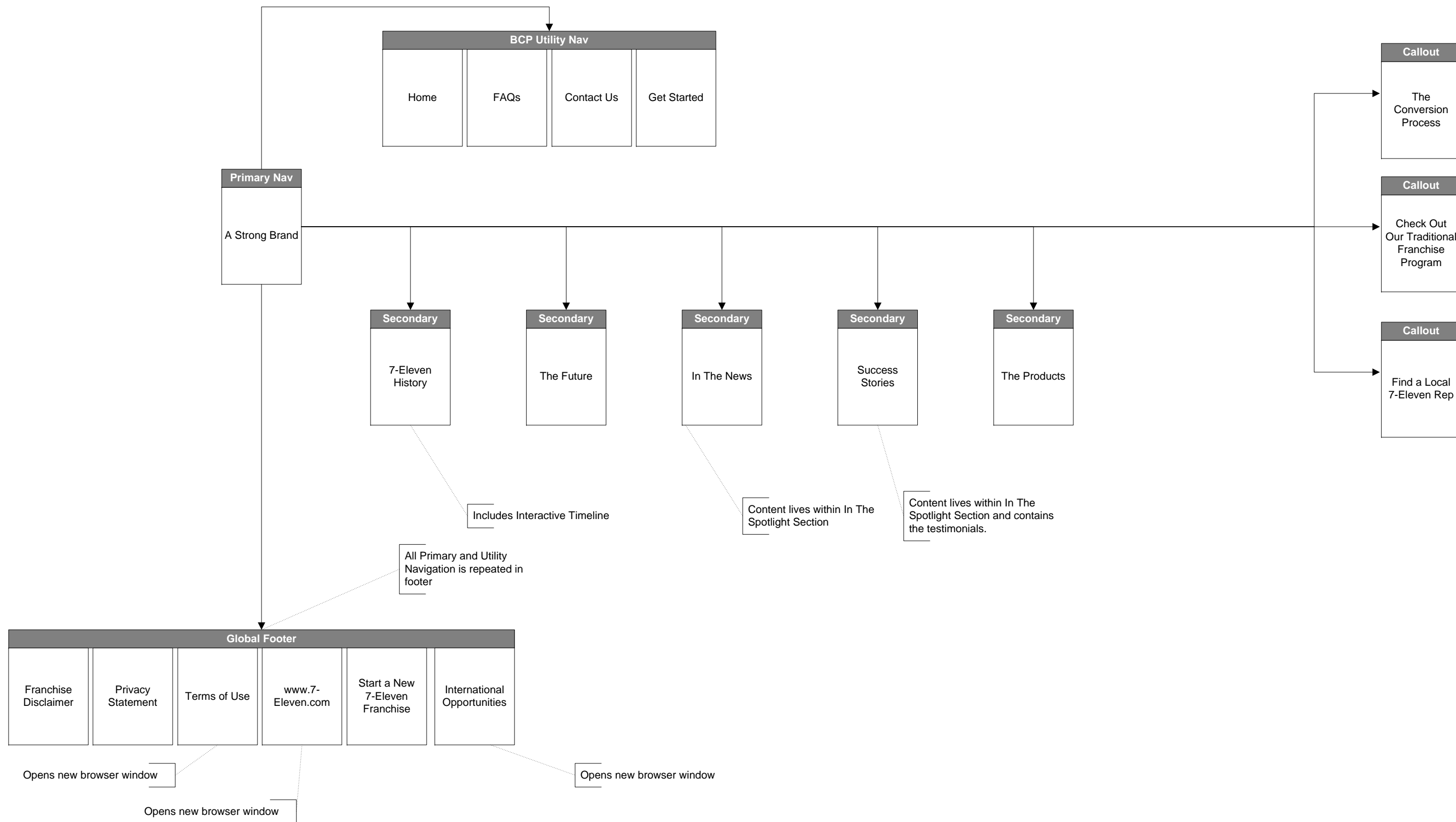
Legend

	<p>Page with gray navigation box indicates no additional pages are documented in more detail later in the document.</p>		<p>Indicates video or animation playing in media player or vivilogue.</p>
	<p>Page with white navigation box indicates additional pages are documented in more detail later in the document.</p>		<p>Additional detail about this feature is available in a separate workflow and/or wireframe document.</p>
	<p>Multiple pages – could be new windows for offsite pages, PDFs, etc.</p>		<p>Callout for further explanation.</p>
	<p>Links to external web site.</p>		

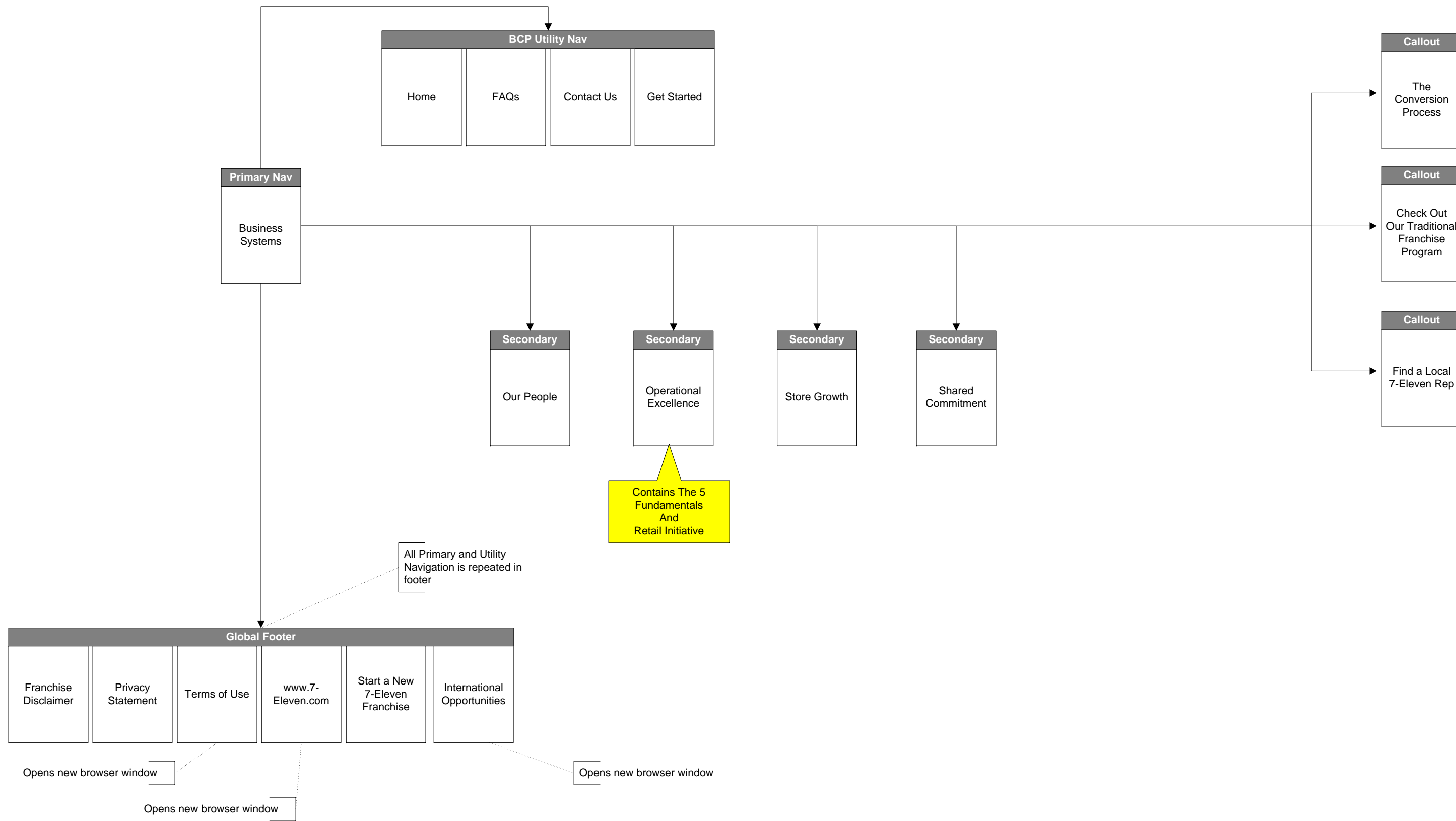
Site Map - Home / Primary Navigation



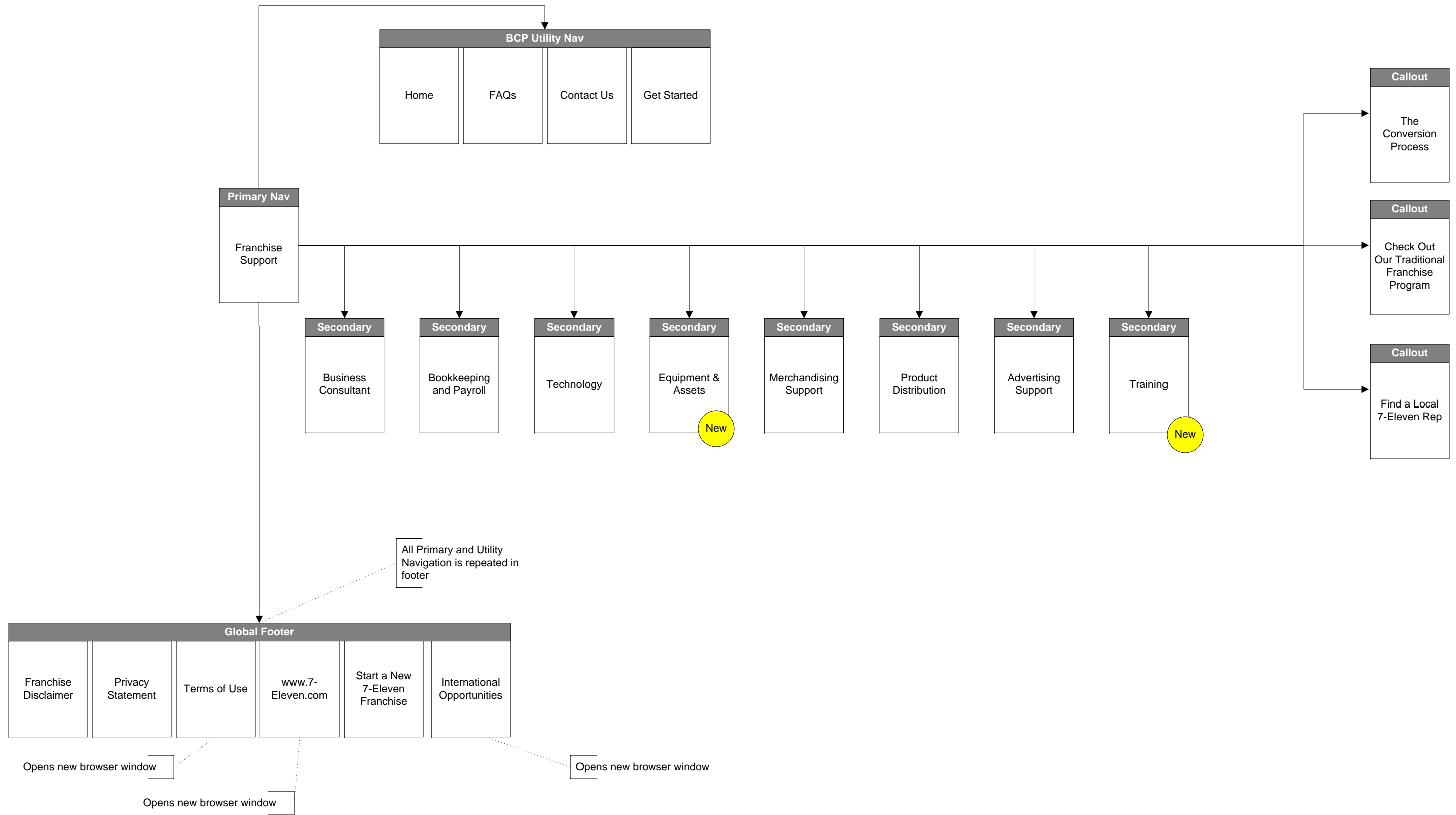
Site Map - A Strong Brand



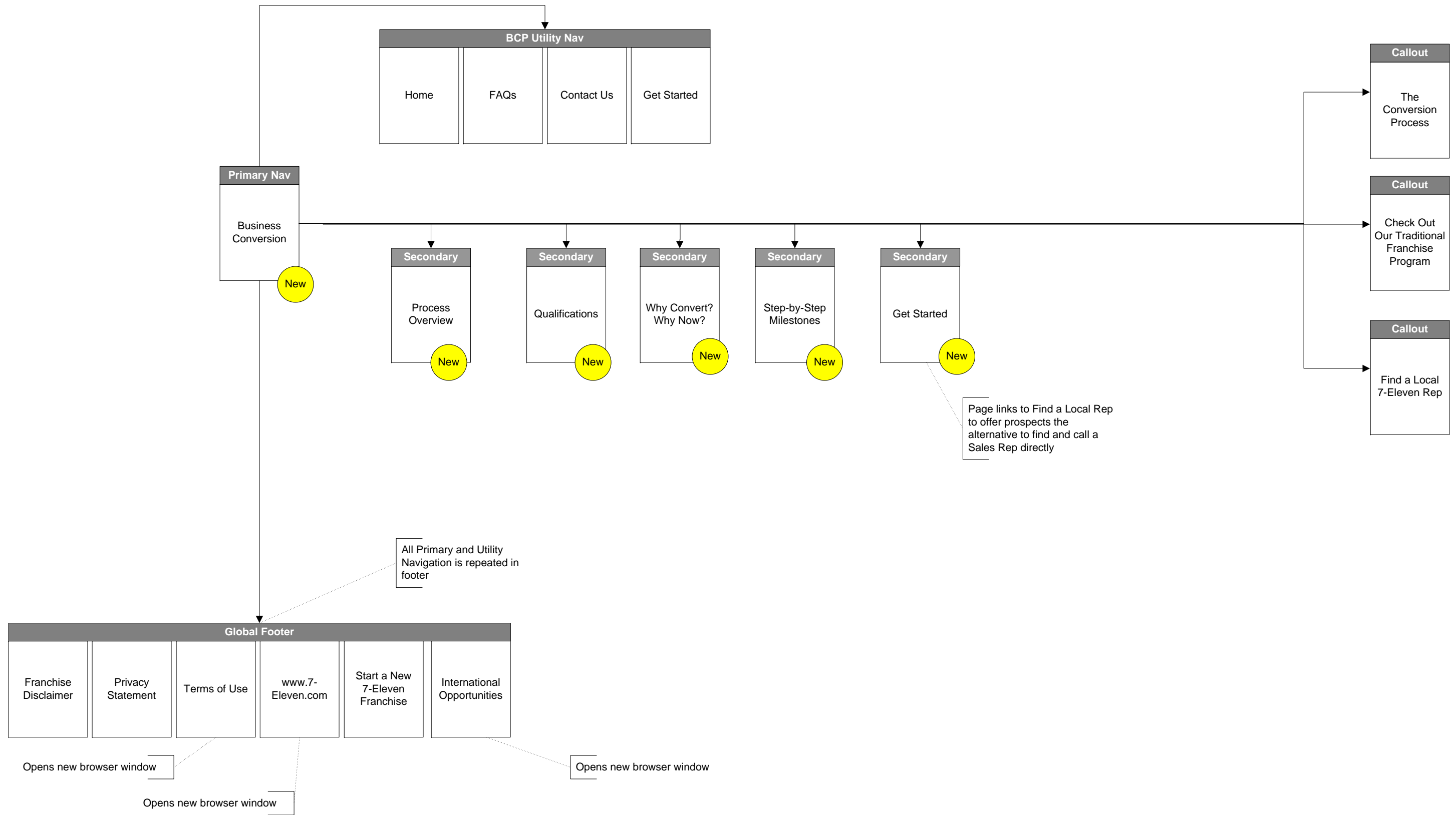
Site Map - Business Systems



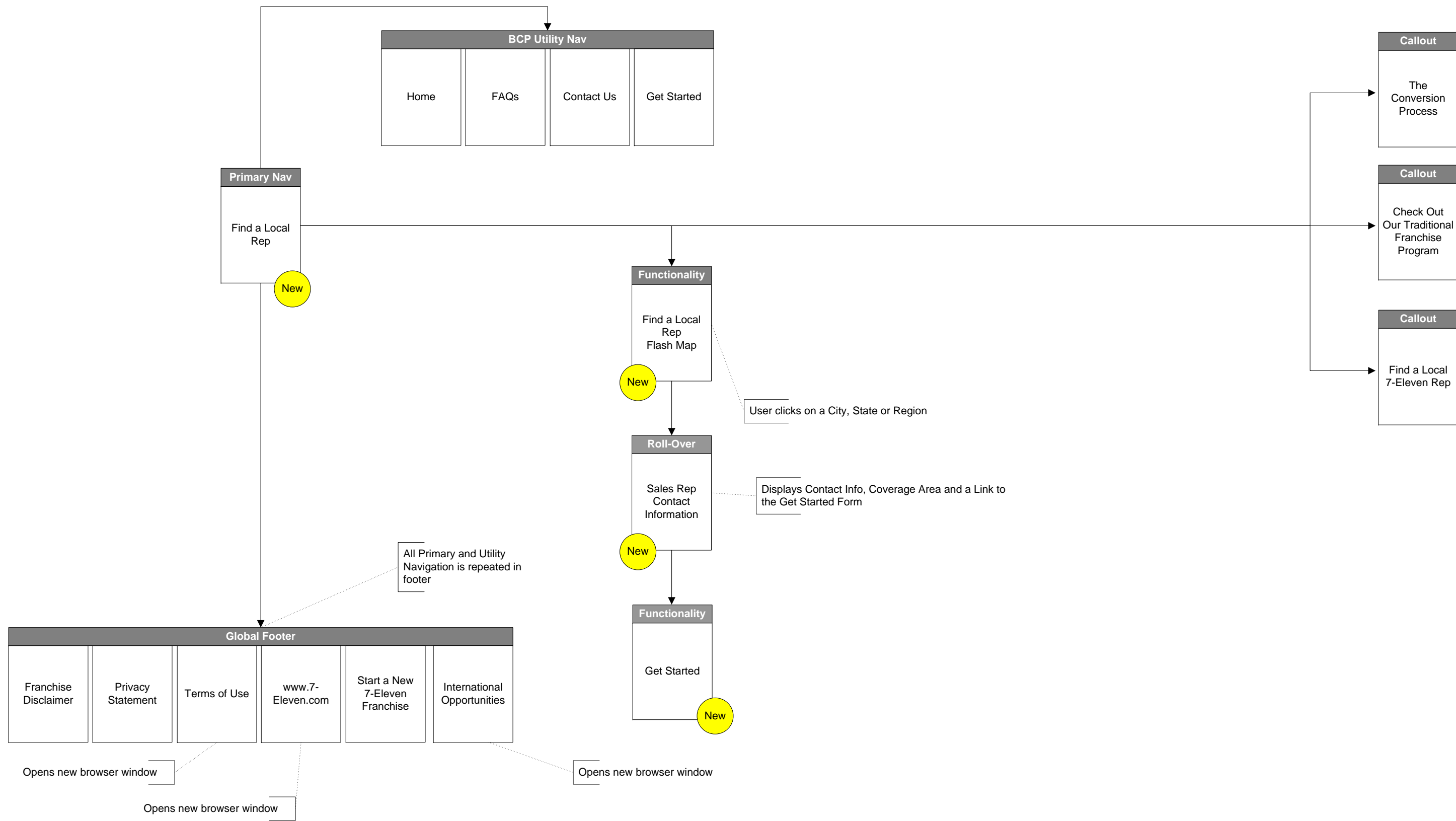
Site Map - Franchise Support



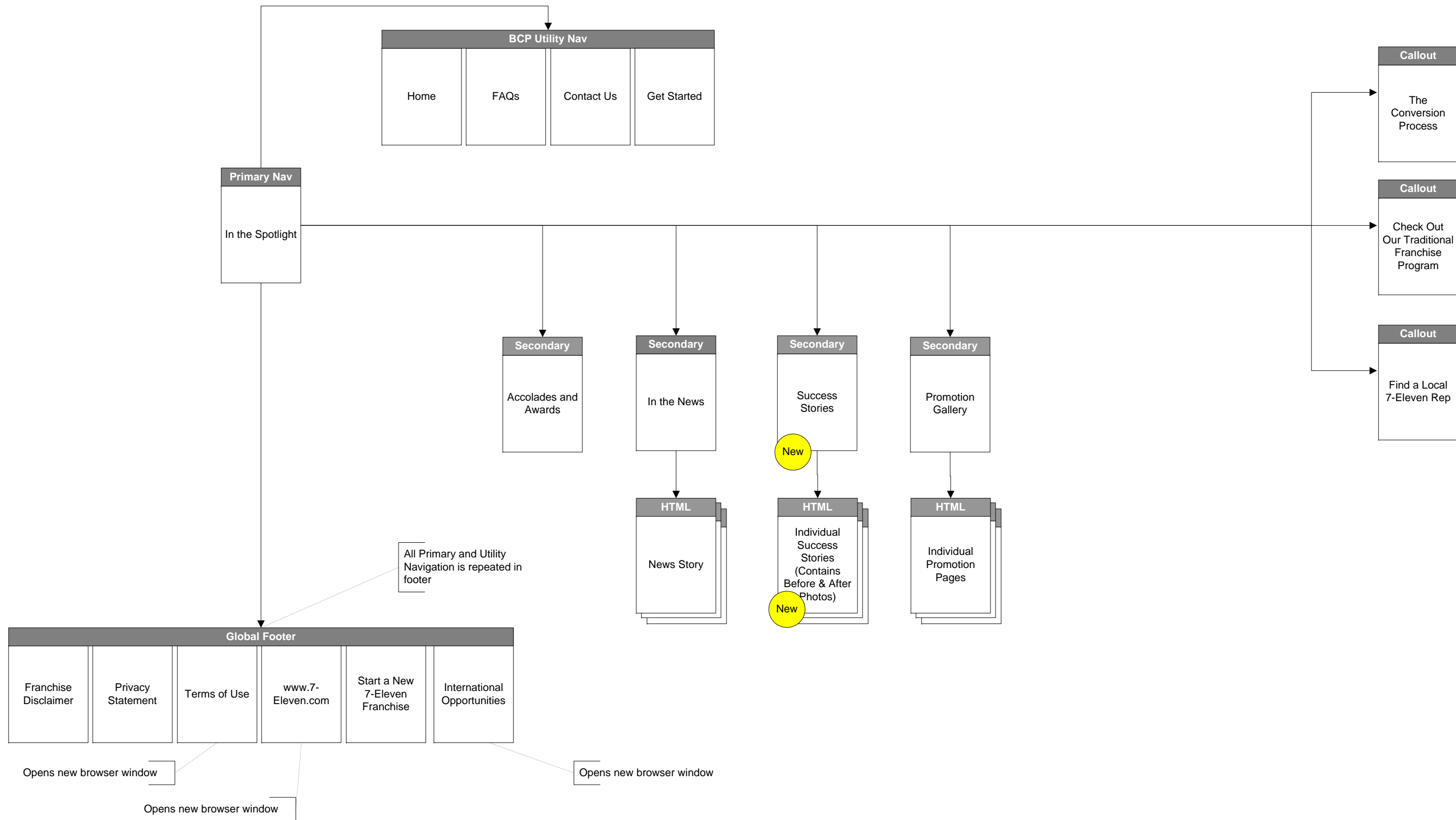
Site Map – Business Conversion Program



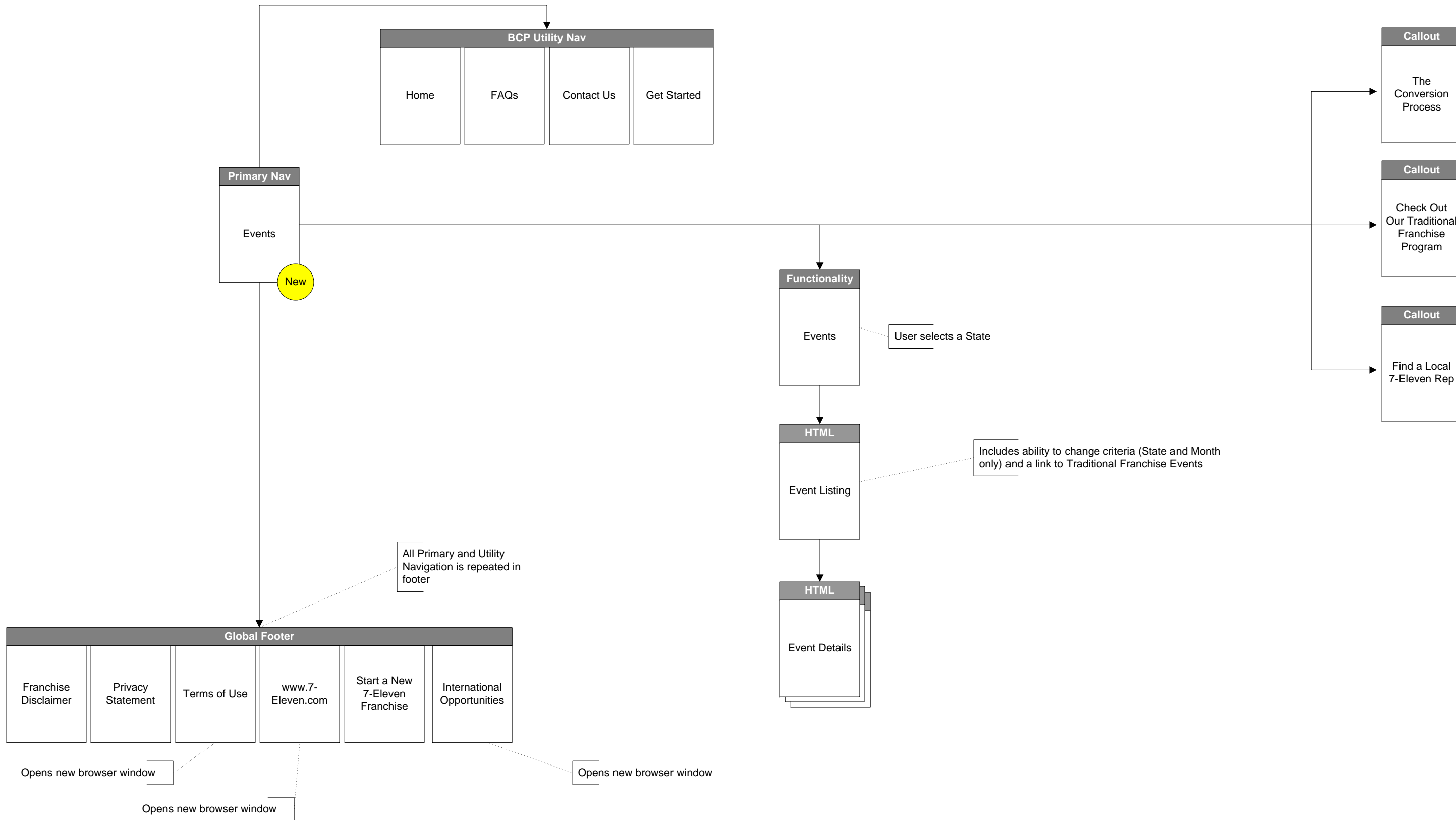
Site Map - Find a Local Rep



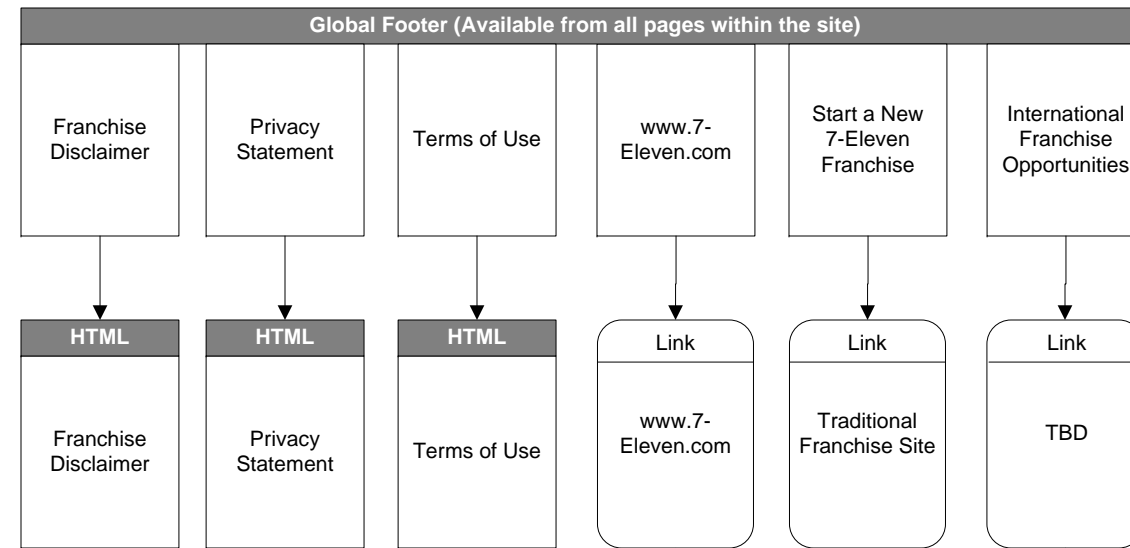
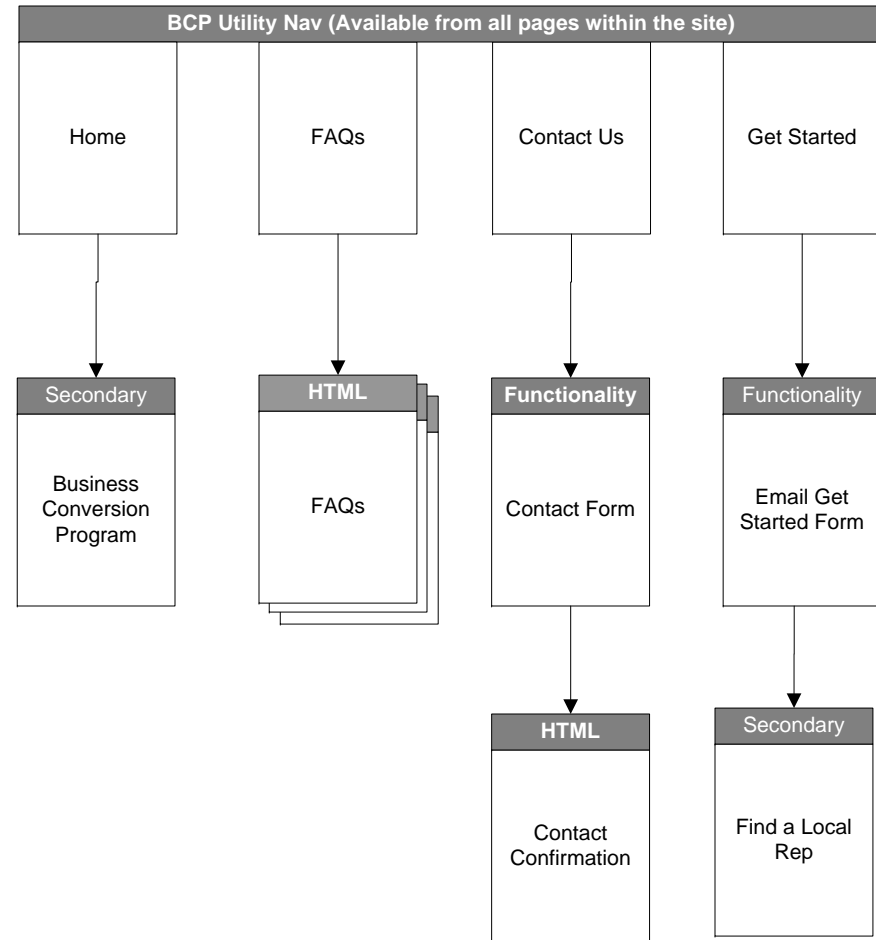
Site Map - In the Spotlight



Site Map - Events



Site Map - Utility & Footer

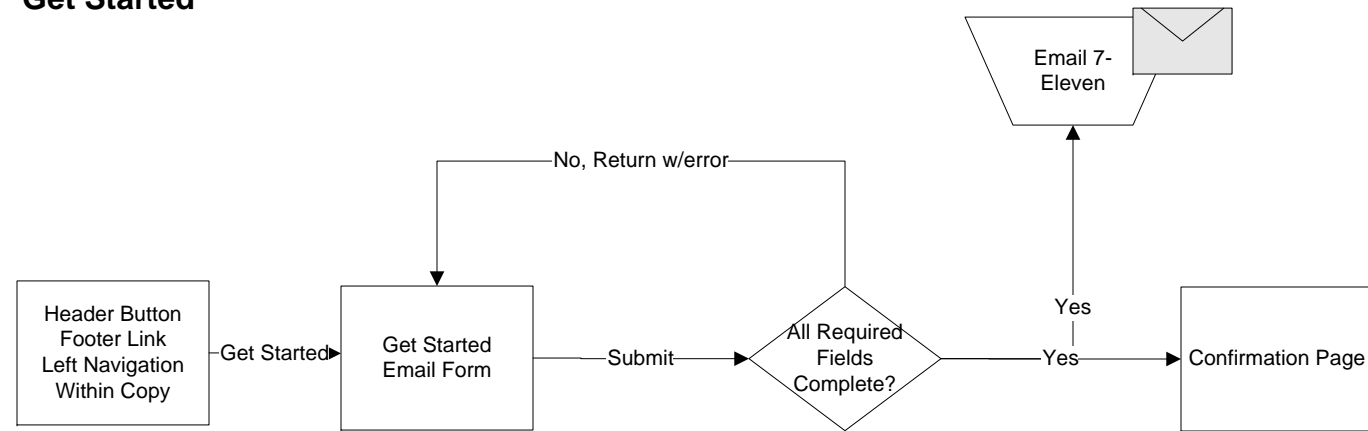


Opens new browser window

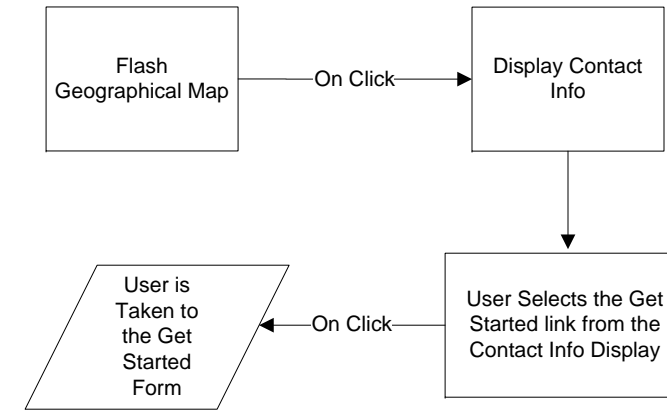
Opens new browser window

Workflows

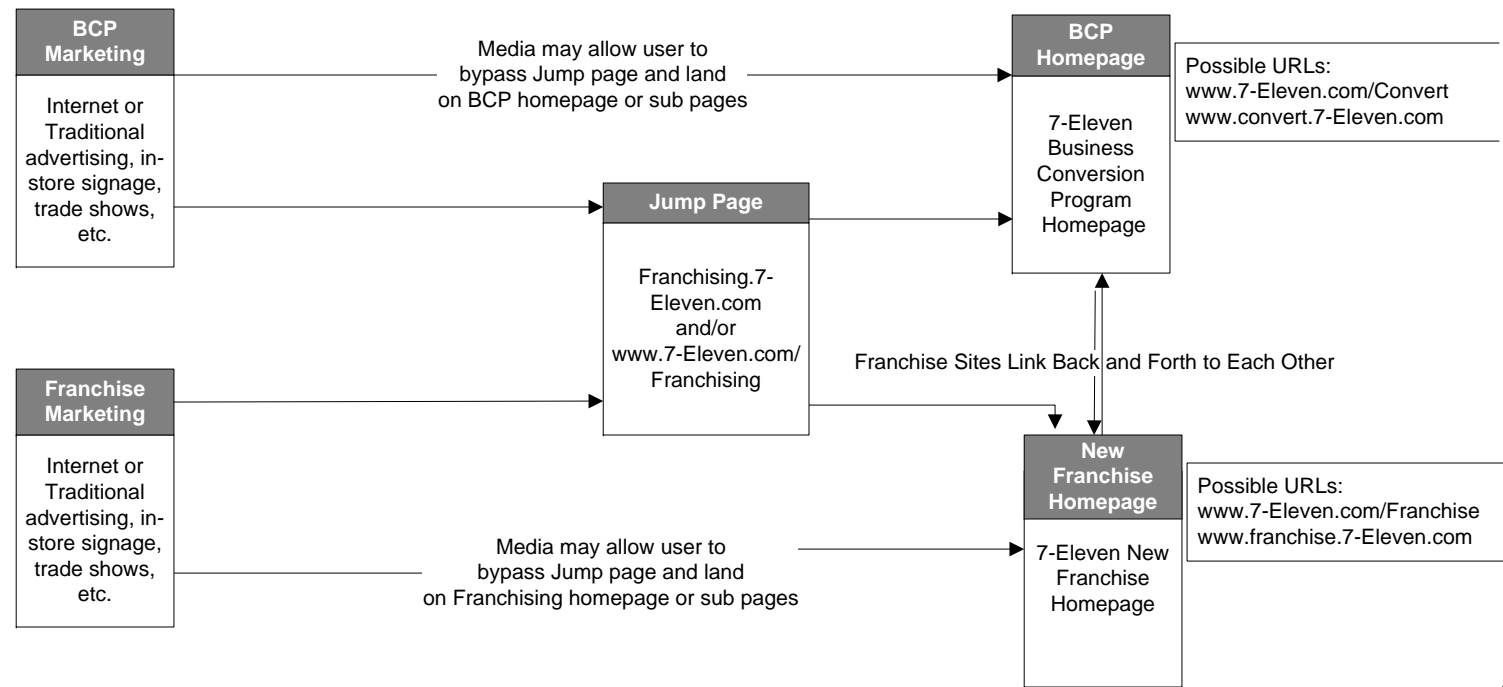
Get Started



Find a Local Rep



Jump Page



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